

Jack Reis

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UX-jack.com

SKILLS

Philosophy of Mind • Visual Problem-solving • User Interface Design • Interaction Design • Mental Modeling
Rapid Interactive Prototyping • Responsive Web Design • User Testing • Distributed Cognition

WORK OBJECTIVE

Apply my sharp skills in creative problem-solving, philosophy of mind and design thinking to lead a cross-functional team crafting spectacular user experiences and enriching lives.



EDUCATION

BA Philosophy; University of California, San Diego, La Jolla, CA.

LANGUAGES

Fluent in Spanish and English. Basic German proficiency.

WORK EXPERIENCE

Lead UX Designer – eBay Social Ventures, San Jose, CA Apr. 2013 - Present

- ✦ Designed new global logo & led successful refresh of eBay for Charity programs in US, UK and Germany
- ✦ Sketched, designed and built high-fidelity mobile prototype for integration of charity to eBay app
- ✦ Led ideation, design and prototyping for eBay Sustainable Commerce user research & testing initiatives
- ✦ Redesigned My Charities, Charity Profile, For Nonprofits & Sellers pages for visual appeal & engagement
- ✦ Merged eBay Celebrity sub-site with Giving Works to create a more engaging and unified identity

UX Designer – TastingRoom.com, Silicon Valley, CA Aug. 2011 - Dec. 2012

- ✦ Spearheaded whiteboard brainstorming and feedback sessions with creative and business teams
- ✦ Imagined, sketched, built and presented functional models of new user interfaces and animations
- ✦ Designed and built over 50 iterations of interactive prototypes to clarify vision of TastingRoom 2.0
- ✦ Refined corporate style and branding guidelines, integrating requests from multiple stakeholders
- ✦ Managed collaboration and communications as a liaison between design, engineering and leadership

HONORS & AWARDS

National Merit Scholarship Program Finalist Award

State of California's Governor's Scholarship for Academic Achievement

Eagle Scout, Bronze Palm



ORGANIZATIONS

User Experience Professionals Association 2011 - Present

Toastmasters International 2011 - Present

American Institute of Graphic Artists (AIGA) 2011 - Present

